



MEDIA ADVISORY

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AGRICULTURE SECRETARY ANN M. VENEMAN TO MAKE REMARKS AT THE 2003 FOOD SAFETY SUMMIT

Launches National Consumer Education Campaign

WASHINGTON, Mar. 18, 2003—Agriculture Secretary Ann M. Veneman will discuss the Bush Administration's food safety initiatives in her remarks at the 2003 Food Safety Summit on Mar. 19. Following her remarks, Veneman and Under Secretary for Food Safety Dr. Elsa Murano will christen USDA's Food Safety Mobile and announce a 100 community tour to educate consumers on safe food handling steps.

WHO: Agriculture Secretary Ann M. Veneman
Under Secretary for Food Safety Dr. Elsa Murano

WHAT: Secretary Veneman makes remarks at the 2003 Food Safety Summit.

WHERE: Washington, D.C. Convention Center
Room 39
900 9th Street NW
Washington, D.C.

WHEN: Wednesday, March 19, 2003
10:15 a.m. EST – General Session
10:45 a.m. EST – Secretary Veneman's remarks

HOW: Reporters must show media credentials to attend this event. Please contact Amy Riemer with any questions regarding media logistics by calling 978-502-4895.

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